

For every £1
invested in Literature
Wales by the Arts
Council of Wales, an
additional £2.50 is
generated

An additional
£114,000 is
created through
Writers on Tour

An additional
£308,000 is
generated
through
fundraising

This
equates to
£1.827M*

An additional
£326,000 is
created through
Tŷ Newydd
Writing Centre

An additional
£910,000 is
generated for
others through
partnerships

An additional
£109,000 is created
through other
activity including
major events, Wales
Book of the Year and
literary tours

An additional
£60,000 worth
of in-kind
support is
provided to
others

Writers' Bursaries create additional income from book sales - e.g. Kate Hamer's *The Girl in the Red Coat* received a £5000 Writer's Bursary and has sold 75,911 copies in the UK, worth £400,252**

*Based on 2015-2017 figures

** Based on UK sales figures provided by Nielsen BookData